INTRODUCING QUIZ STICKER

A new interactive quiz sticker in Stories that lets you ask your followers multiple-choice questions and share more about yourself!

Now, you can ask your audience multiple-choice questions with a quiz sticker. Posting a quiz is an easy way to connect with people, express your creativity and see how well your followers know you.

It’s also a great way to engage with your followers so they can get to know you better. Try asking your followers what your favorite song is or who you admire most - they’ll love seeing the right answer.

How it works

Add a quiz sticker to your story by selecting it from the sticker tray after taking a photo or video.

Type out your prompt and add up to four (or as few as two) possible answers and select the correct answer. Share it to your story.

You can find your followers’ answers in your story’s viewers list.

Benefits

Interact with your audience and let them get involved
The quiz sticker lets you create quizzes for your followers. It’s easy for them to respond and they’ll love to see the correct answer.

See how well your audience knows you
Posting a quiz is a great way to express what you’re into, and see how well your followers know answers to facts about you or the issues that matter most to you.

It’s easy to share
Kick off conversations anytime, about any topic - a great way to get people involved.