**IGTV UPDATES**

What’s launching?

We’re improving the IGTV upload experience. If you’re taking advantage of Feed preview, you’ll now be able to select the 1:1 crop of your IGTV thumbnail for your Profile and select the 4:5 crop when previewing a vertical video to Feed.

Additional Updates:

- We’re increasing the minimum threshold to upload on mobile to one minute and enabling mobile uploads up to 15 minutes as IGTV becomes a home for longer-form videos.
- Instagram handles will be auto-populated for IGTV titles and descriptions (similar to the functionality on captions today).

**HOW IT WORKS**

1. IGTV upload flow remains the same until the creator gets to the part where they select “Post a Preview”

2. When toggled on, there will be 2 new options: “Edit Preview” and “Edit Profile Cover” (wording still WIP)

A. If creator selects Edit Preview, they will be able to edit which 4:5 section of their IGTV video will show in Feed

B. If creator selects Edit Profile Cover, they will be able to edit which 1:1 section of their IGTV thumbnail will show up in Profile

Note: There is no Edit Preview option for landscape videos because the full video will show up in preview. No need for cropping.

Remember: You can now upload landscape videos on IGTV!
When previewing a landscape video in Feed, can I crop it?
No. Landscape videos will show up in full when previewed in Feed. But you will still be able to center crop the thumbnail so you control how it shows up in Profile.

Can I choose an aspect ratio other than 5:4 when cropping my vertical video in Feed?
No. We strive to keep a consistent experience for viewers in terms of how they will consume IGTV in Feed.

Does this mean you can now select which 60 seconds of the video will be previewed in Feed?
No. You can still only preview the first 60 seconds for your IGTV video.

Will cropping exist through Creator Studio?
No, it would only be possible on the Instagram app or IGTV standalone app.

Can I choose an aspect ratio other than 1:1 when cropping my thumbnail for Profile?
No. Profile is assembled into a grid where each square is 1:1, so proportions cannot be changed.

If I’ve already published videos that are less than one minute, will they stay up?
Yes. IGTV’s increased threshold will not cause any of your previous videos to be deleted retroactively.

Will cropping exist on desktop or just mobile?
Only on mobile.

Will this feature allow you to go back and crop older videos?
No.